



# **REACH AUDIENCES YOU'VE ONLY DREAMED OF.**

**It can happen by design.**

DESIGN THAT ROCKS.

# DESIGN SPEAKS VOLUMES.

Great design gives your business an unbeatable edge – communicating who you are, what you do and what sets you apart from the competition.

Electrifying design isn't about gimmicks and theatrics. It simply makes your business memorable. It helps your business get heard above the noise and gets your customers pumped... cheering for more.

Effective communication happens by design. That's where Kwik Kopy can help.

Our designers have created high impact marketing communications for hundreds of businesses – they know how to woo your customers to give your business a boost.



DESIGN THAT ROCKS.

# DESIGN DRIVES A DECISION.

Great design helps to ensure that your business is the number one choice for your customers.

Design makes your business compelling by:

- Telling your story
- Expressing why you're unique from your competition
- Inspiring customers to choose you
- Reassuring them that they've made the right decision

Talk to the Kwik Kopy design team today about how they can help you strike the right chord with your customers.



DESIGN THAT ROCKS.

# BE THE FOCUS OF ATTENTION.

In a frenetic marketplace, great design gives your business prominence, helps you get noticed and sets your business apart from the competition.

Great design helps ensure your business stands out for all the right reasons by:

- Grabbing the attention of your customers
- Helping you stand out from the pack
- Creating a buzz that generates word of mouth
- Driving customer recommendations

When you want your business to get talked about, a Kwik Kopy designer can get you there.



DESIGN THAT ROCKS.

# HOW WE WORK.

Working with the Kwik Kopy design team couldn't be simpler.

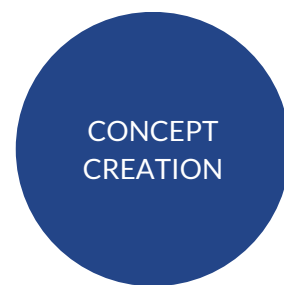
We work alongside you, taking you step by step through the design process.

We make sure we're tuned into your creative needs, producing collateral that delivers results for your business.

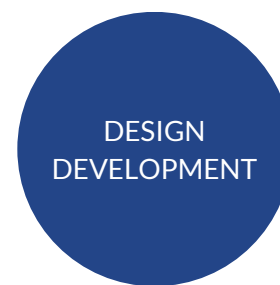
## THE DESIGN PROCESS



We get a feel for what you need, working with you to compose the design brief.



We prepare a symphony of design ideas for you to choose from.



Once you've settled on a concept that you like, we take it one step further, developing it into design elements for you to review.



As each element takes shape, we'll check in with you to make sure we're on brief. This is the stage where you proof, provide feedback and approve each element.



Hey presto - your finished materials are ready! They don't just look the part - they help get you great results!

DESIGN THAT ROCKS.

# HANGING TREE WINES.



Hanging Tree Wines has certainly come of age.

When the doors opened at Hanging Tree Wines' cellar door, customers of the Hunter Valley winery cheered with surprise and delight.

Hanging Tree Wines wowed sommeliers and everyday drinkers alike with fresh new branding that can now be seen across its fine collection of Shirlot, Semillon Sauvignon Blanc, Chardonnay, Cabernet and Shiraz. The new look is the result of a clever collaboration between the wine great and the Kwik Kopy design team.

Having long outgrown a heady mix of mismatched fonts, colours and labels, Hanging Tree Wines, in collaboration with Kwik Kopy, banished them to the archives. They were replaced with a new look that embodies professionalism, style and consistency.

Cellar door and retail sales confirm Hanging Tree Wines' new branding is being embraced by its fan base as well as winning over a whole new generation of wine lovers.

We love the new look Hanging Tree Wines. The winery's new branding is well deserving of the spotlight.





FOR DESIGN THAT ROCKS.

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